

Metrolina Theatre Association Awards Gala *'Charlotte's Tony Awards'*

Sunday September 29, 2019

[Le Meridien Charlotte](#), Mecklenburg Ballroom
555 South McDowell Street

Individual Tickets: \$25 MTA member / \$35 non-MTA member

Individual Tickets go on sale: July 1, 2019 through the MTA website

SPONSORSHIPS and TABLES available NOW!

Host a Table of 8: \$250

Includes: cash bar and heavy hors d'oeuvres buffet (sweet and savory), plus live performances & discounted parking (\$10)

- ⇒ Park for Free in Parking Lot #4 on the campus of Central Piedmont Community College;
- ⇒ Enjoy complimentary LIMO service from Overcash Building (Halton Theater) to Le Meridien!

Sponsorships: \$500 / \$1,000 / \$2,500 / \$5,000

Sponsorships include:

- Table of 8 at the event (see benefits above), also,
- Name or company name recognition at the event,
- Name/Logo placement on all collateral and invitations, and
- Opportunity to introduce select performances or announce awards from the stage

The amount of your sponsorship, less the \$250 cost of the table, is tax deductible as permitted by law.

Support at the Sponsorship Level also subsidizes the event, helping MTA to keep the cost of an individual ticket affordable for Charlotte's actors, artists and designers!

Secure your SPONSORSHIP TABLE TODAY!

Mail your check made out to MTA for your selected sponsorship amount, with 2019 MTA Gala in the memo line, to: MTA, P. O. Box 30861, Charlotte, NC 28230

Questions? Need a tax receipt? Contact Gala Co-Chairs:

Anne Lambert, charlottesoffbroadway@hotmail.com; 704-589-9146, or

Elyse Williams, eawprod@gmail.com; 704-560-0022

Audio Visual Sponsor: \$1,000

Seeking sponsor to underwrite the cost to broadcast red carpet arrivals inside the venue, and for microphones, video screens, sound, stage, etc.

The mission of the Metrolina Theatre Association is to increase the relevance of theatre in our community and improve the environment for theatre artists in the Charlotte region through advocacy, education and networking. MTA is an all-volunteer, non-profit organization with 501(c)3 status. Donations to MTA are tax-deductible.

Incorporated in June 1984, MTA supports all levels of theatre in Charlotte-Mecklenburg and the surrounding area, including high school and college departments, community theatre organizations, professional theatres, and independent production companies. MTA membership includes theatre management, artistic and auxiliary staff, actors, producers and others involved in creating theatre. Individuals not directly affiliated with specific organizations may also join.

From its earliest days, MTA has consistently reached out to the community with events such as the Experimental Theatre Project in 1987, the Women Playwrights Festival in 1993, High School Theatre Festival in 1995, and hosting the Southeastern Theatre Conference and the national conference for the American Association of Community Theatre (AACTFest) in 2007.

Until 2014, MTA hosted an annual awards gala featuring dinner and performances and attended by more than 250 people. The awards gala returns in 2019 by popular demand!